



DATA PROTECTION DECLARATION (PRIVACY POLICY)

Data protection is of a particular high priority for the Rita Kieber-Beck Trust reg. Thus, as documented in this data protection declaration Rita Kieber-Beck Trust reg. this privacy policy is based on the EU General Data Protection Regulation (GDPR) as well as on the data protection regulations specifically in force in Liechtenstein. In accordance with these provisions and on the basis of our professional secrecy, we undertake to protect your data and your privacy.

Cookies

Accepting cookies is not a requirement to visit our website www.kieberbeck.li

What is a cookie?

A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device. It allows the website to recognize that user's device and enhances the usability and security of the website.

Most common web browsers are configured to accept, control or potentially disable cookies.

Note that you might not be able to access all the functions on this website if you disable cookies.

There are two types of cookies:

- Session cookies which are stored as long as the browser is active
- Persistent cookies which remain on the user's computer for a pre-defined period of time

The following cookies are stored:

- Session cookies in order to assign your data to your visit (they are erased when the browser is closed)
- paq.push: Matomo Analytics

Web analytics

Our website uses the Matomo web analytics platform, an open-source software tracking statistical data of our users. Matomo (150 Willis St, 6011 Wellington, New Zealand) uses cookies, i.e. text files that are downloaded on your digital device to analyze the use of this website. The data thus generated are transferred and stored onto a server in Germany. You can opt out of this tracking function by disabling cookies in your browser. However, this will not allow you to use all the functions on this website.

Your IP address is recorded on this website, but anonymized instantly. Matomo Analytics stores in the database each new visitor's IP address with the last components removed (last 8 bits deleted). This means only approximate location data is given. With regard to the DSGVO (basic data protection ordinance on legitimate interest; Article 6(1)) we aim to improve our services and our web profile. The protection of our users' privacy is of prime importance to us, therefore the users' data are anonymized, and no person-related data – which remain stored for up to one year – are processed.

Data protection officer and representative

(1) Our data protection officer and representative is Rita Kieber-Beck Treuunternehmen reg., Rietstrasse 3, FL-9493 Mauren.

(2) Our data protection officer can be contacted at:

E-Mail: rita@kieber-beck.li, Telefon: +423 377 99 00, Website: www.kieber-beck.li

(3) The data protection officer of the Rita Kieber-Beck Trust reg. business can be contacted at the above-mentioned address for the attention of Ms Rita Kieber-Beck or at rita@kieber-beck.li.



Collection of personal data and purpose of processing

(1) We collect and process personal data regarding our services and products that our customers, cooperation partners or other persons involved provide us with as well as data that we collect on our website or on other applications of our users.

(2) In particular we gather the following personal data with regard to a specific case and purpose (see below):

- Title
- Date of birth
- First name, last name
- Nationality
- Address
- Family status
- Email address
- Taxpayer identification number
- Telephone number(s)
- Bank details

(3) Furthermore, with your consent and if indicated we collect and process data which are available from a public source such as the land charges register, commercial register, the media, the internet, world-check, or data from your personal surroundings such as family, legal advisor or other thirdparty data obtained from authorities and public bodies.

(4) We require these data in order to fulfill the following purposes:

- to verify identity
- to contact our client
- to conduct required due diligence
- to meet regulatory requirements
- to conclude and transact service contracts, e.g. founding mission, mandate agreement, license contract
- to transact sale and purchase agreements, for instance for the purchase of products from deliverers or the sale to an interested party
- to collect and process payments
- to deliver further services offered by our business or if need be in collaboration with third parties
- to ensure a high standard of tailor-made services to our clients along with the development of our service and product range
- to contact third parties
- to enforce rights or defend our position generally
- to safeguard our business generally (e.g. IT, website)
- to maintain further safety aspects
- when we require legal advice form a lawyer

(5) We process your data only if there is the required legal or contractual basis for it or if the data are essential to perform a service which is of public interest or performed by the public authorities. We will not collect information indiscriminately. We will further only process your data with your consent and if you do not revoke your consent. You can revoke your consent any time.



International transfers

(1) Due to the nature of services we provide, some of our external third parties are based outside Liechtenstein so their processing of personal data will involve a transfer of your data abroad. Whenever we transfer your personal data to recipients or third parties abroad, we will only do so for the purposes listed above with your consent and if indicated. The recipients may in particular include:

- Service providers such as banks, asset management companies, insurance companies, IT providers, printing shops
- Our own customers
- Affiliate partners
- Authorities, public institutions, courts
- Associations, public interest bodies

(2) Data transfer of this kind is either based on a legal obligation (e.g. data transfer as part of automatic exchange of information), fulfilment of a contract (e.g. asset manager abroad), our clients' consent, the performance of a task carried out in the public interest or the purposes of the legitimate interests pursued by us (or a third party), except where such interests are overridden by the interests of fundamental rights and freedoms of the data subject which require protection of personal data (unless we have your consent or are otherwise required or permitted to by law).

(3) The recipients may be domestic or foreign. In case of recipients outside our business area, the EU/EEA or in countries that have been deemed to provide an equivalent level of protection for personal data (e.g. Switzerland), we ensure data protection by concluding an agreement on data processing – if necessary and indicated.

Use of our website

If you use our website for informational purposes (i.e. if you do not register as a user of the website or do not transfer data), your personal data will not be stored.

Links to external websites

Our website contains links to websites of other organisations, this privacy notice does not cover how these organisations process personal information and therefore we cannot assume any liability for such external content. We recommend you review the privacy statements of these organisations.

Data retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for and in line with this data protection declaration. Generally, your data is retained for the period of our business relationship. According to the service provided the retention period may vary. If legal requirements apply to retain particular data for a longer period, we will do so. In this case we guarantee that during the entire period your personal data are handled according to the data protection policy.

Your rights

(1) You can ask for information about your personal data stored free of charge, including their origin, recipients or categories of recipients to whom your personal data are transferred and about the purpose of why they are stored. This right always applies.



(2) You can ask us to rectify, erase or restrict the processing of your data.

(3) You have the right to object the processing of your data (if we are able to process your information because the process forms part of our public tasks, or is in our legitimate interests).

(4) You can ask to revoke your consent to process your data any time without stating a reason.

(5) If you want to exercise the above-mentioned rights, contact the data protection officer and representative using the contact details in paragraph 1.

Data Security

Our website features the technology and tools to protect your personal data from unauthorized access especially when they are transferred to third parties. The protection tools will be regularly up-dated according to the latest technology. We use SSL certificates, which guarantee a safe data transmission to encode your information. The closed lock icon in the address bar area appears if a single page of our website is encoded when transmitted.

Changes

We will continuously adapt our data protection policy to our range of products and services in line with the advancement of technology and to comply with new practices, regulations or the general law. Any changes to this policy will be immediately posted on our website and you will be deemed to have accepted the terms of this Privacy Policy on your first use of our website following the alterations. We recommend that you visit this page to keep up-to-date every time you submit personal information to our website. Subject to the legal provisions all changes to the data protection policy come into effect as soon as the updated data protection policy is published.